



Rapid Application Prototyping using GAMS

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Welcome/Agenda

GAMS Development / GAMS Software

Working with GAMS – A Guided Tour

Model Development

Model Deployment and Maintenance



Agenda

GAMS Development / GAMS Software

Working with GAMS – A Guided Tour

Model Development

Model Deployment and Maintenance



GAMS Development / GAMS Software

- Roots: **Research project**
World Bank 1976
- Pioneer in **Algebraic Modeling Systems**
used for economic modeling
- Went **commercial** in 1987
- **Offices** in Washington, D.C
and Cologne
- Professional **software tool provider**
- Operating in a **segmented niche market**
- Broad **academic & commercial** user base
and network



Application* Areas:

-
- Agricultural Economics
 - Chemical Engineering
 - Econometrics
 - Environmental Economics
 - Finance
 - International Trade
 - Macro Economics
 - Management Science/OR
 - Micro Economics
 - Applied General Equilibrium
 - Economic Development
 - Energy
 - Engineering *
 - Forestry
 - Logistics
 - Military
 - Mathematics
 - Physics
-



Network of Application Partners

ETSAP

TELEGYR[®]
SYSTEMS

COWI

OPTIENCE

BARKAWI

COPENHAGEN ECONOMICS

UNIVERSITY
APPS, INC.

iIT

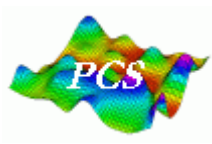


VA TECH SAT



SAT
AUTOMATION

profitpoint



CGR

Verbund



EcoMod[®]Net

AlteqIT



Agenda

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GAMS at a Glance

The screenshot displays the GAMS software interface with several windows open:

- Code Editor:** Shows GAMS code for creating an example GDX file for charting. The code includes comments and commands like `set`, `parameter`, and `YearDataA`.
- Data Table:** A table listing entries with columns for Entry, Symbol, Type, Dim, and Nr Elem. Entry 12, StockData, is highlighted.
- StockData Chart:** A line chart showing data for four companies: IBM (red), DELL (green), HP (yellow), and SUN (blue) over time. The x-axis ranges from 38,780 to 38,840, and the y-axis ranges from 102 to 104.
- Surface Plot:** A 3D surface plot showing a sharp peak. The x-axis is labeled with symbols s2 through s49, and the y-axis ranges from -0.2 to 0.6.
- Log Window:** Shows the execution log for the job 'chartdat.gms', including start and stop times and file paths.

General Algebraic Modeling System:

Algebraic Modeling Language,
Integrated Solver, Model
Libraries, Connectivity- &
Productivity Tools

Design Principles:

- Balanced mix of declarative and procedural elements
- Open architecture and interfaces to other systems
- Different layers with separation of:
 - model and data
 - model and solution methods
 - model and operating system
 - model and interface



More GAMS Features

The screenshot displays the GAMS software interface with several windows open:

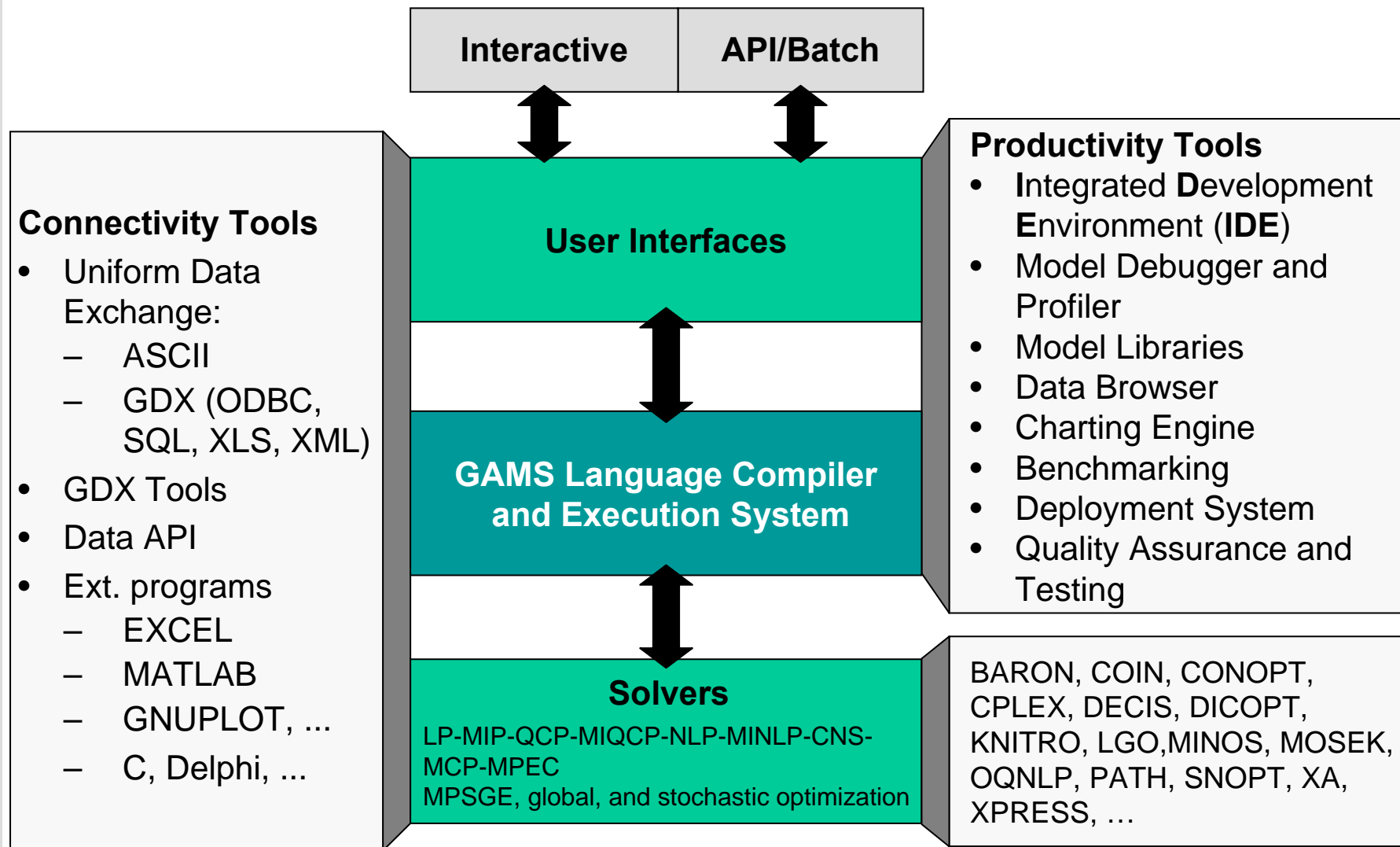
- Code Editor:** Shows GAMS code for creating an example GDX file for charting, including commands like `set`, `parameter`, and `YearData`.
- Data Table:** A table listing model elements:

Entry	Symbol	Type	Dim	Nr Elem
10	GanttData	Par	3	14
4	Points	Par	2	200
8	Scatter2D	Par	2	40
9	Scatter3D	Par	2	60
13	ScenarioData	Par	2	136,000
12	StockData	Par	3	800
11	Surface	Par	2	2,500
5	Vector2D	Par	2	80
6	Vector2Db	Par	2	80
7	Vector3D	Par	2	120
1	YearDataA	Par	1	8
2	YearDataB	Par	1	8
3	YearDataC	Par	1	8
- StockData Chart:** A line chart showing stock prices for IBM, DELL, HP, and SUN over time. The y-axis ranges from 102 to 104, and the x-axis shows values like 38,780, 38,800, 38,820, and 38,840.
- Surface Chart:** A 3D surface plot showing a sharp peak. The y-axis ranges from -0.2 to 0.6, and the x-axis shows values like s2, s5, s8, s12, s16, s20, s24, s28, s32, s36, s40, s45, s49.
- Log Window:** Shows the execution log, including job start and stop times, compilation status, and file paths.

- State of art professional modeling technology
- Increased productivity
- Robust and scalable
- Rapid development
- Broad Network
- Large model libraries with templates
- Multiple Model Types
- Platform / Solver independence:
 - Maintainable models
 - Protection of investments



System Overview





Hands-on! Installing GAMS

Setup - GAMS 22.2

Welcome to the GAMS 22.2 Setup Wizard

Setup - GAMS 22.2

Select Components

Which components should be installed?

Select the components you want to install; clear the components you do not want to install. Click Next when you are ready to continue.

Full installation

McCarl User Guide 13.5 MB

Copy license file

Look in: tmp

oe	currstate.txt
Office-Bibliothek	d.txt
prill	dc5557.txt
rui	dict.txt
server-4.0	dictorg.txt
spec	distd.txt
sungrid	eins.txt
wizardry	env.txt
100x2_2005_12-13_NEXC.txt	Ergeb.txt
album.txt	file2.txt
allruns.txt	gamslice.txt
bestbnd.txt	gamslog.txt
ccgroup.txt	gilog.txt

File name: gamslice.txt

Files of type: license file

Open Cancel

lewis.gams.com - PuTTY

```
$ ls
euro06lnx.zip
$ unzip euro06lnx.zip
Archive:  euro06lnx.zip
  inflating:  lx3gams_sfx.exe
  inflating:  gamslice.txt
$ ./lx3gams_sfx.exe
UnZipSFX 5.41 of 16 April 2000, by Info-ZIP (Zip-Bugs@lists.wku.edu) .
  extracting:  gams.zip
  inflating:  gamsinst
  inflating:  gamsunpack
  inflating:  gmsunzip
$ rm euro06lnx.zip lx3gams_sfx.exe
$ ./gamsinst -a

gamsinst version 034
=====
Installation of GAMS distribution 22.2

Unpacking GAMS ...
  estimated disk blocks needed : 20480, available : 92
3181
  executing--> ./gamsunpack

$ export PATH=/home/susanne/euro2006/:$PATH
```



Hands-on! Testing the installation

Search: indus89

SeqNr	Name +	Application Area	Type	Contributor	Description
305	HERVES	Engineering	DNLP	Meeraus, W H	Herves (Transposable Element) Activity Calculations
069	HHFAIR	Macro Economics	NLP	Fair, R C	Household Optimization Problem by Fair
274	HHMAX	Applied General Equilibrium	NLP	Hosoe, N	A Household Maximization Problem
095	HIMMEL11	Mathematics	NLP	Himmelblau,	Himmelblau Test Problem Number 11
036	HIMMEL16	Mathematics	NLP	Himmelblau,	Area of Hexagon Test Problem
262	HOLIDAY	GAMS Language Features	GAMS	GAMS Develop	US Holiday and Leave Chart
099	HOUSE	Mathematics	NLP	Borland	House Plan Design
264	HS62	Mathematics	NLP	Hock, W	Hock - Schittkowski Problem 62
167	HYDRO	Engineering	NLP	Wood, A J	Hydrothermal Scheduling Problem
079	IBM1	Management Science and OR	LP	IBM	Aluminum Alloy Smelter Sample Problem
160	ICUT	Mathematics	MIP	GAMS Develop	Integer Cut Example
110	IMMUN	Finance	NLP	Dahl, H	Financial Optimization: Risk Management
059	IMSL	Mathematics	LP	IMSL Inc	Piecewise Linear Approximation
090	INDUS	Agricultural Economics	LP	Duloy, J H	Indus Agricultural Model
181	INDUS89	Agricultural Economics	LP	Ahmad, M	Indus Basin Water Resource Model

Indus Basin Model Revised - IBMR (INDUS89,SEQ=181)

This file contains the basic data and definition of the surface

gamside: C:\Documents and Settings\bussieck\My Documents\gamsdir\project.gpr

File Edit Search Windows Utilities Help

Model Library

- Open GAMS Model Library
- Open User Model Library

Run F9
Compile Shift+F9
Save Ctrl+S

gamside: C:\Documents and Settings\bussieck\My Documents\gamsdir\project.gpr

File Edit Search Windows Utilities Help

Call

c:\documents and settings\bussieck\my documents\gamsdir\indus89.gms

```

indus89.gms  indus89.lst
$TITLE Indus Basin Model Revised - IBMR (INDUS89,SEQ=181)
$ontext
This file contains the basic data and definition of the surface water
system. Data is complete for year 1988. Some parameters could be
computed for future years using growth rates provided in this file,
others had to be estimated and entered. Enter the year for which the
setup is desired in set isr (set isr should have only one entry).

Ahmad, M, and Kutcher, G P, Irrigation Planning with Environmental
Considerations - A Case Study of Pakistans's Indus Basin. Tech. rep.,
The World Bank, 1992.

changes for year 2000 runs
growth of crop yields set to a maximum of 3 %
insert this line after growthcy parameter
growthcy(c,z)$ (growthcy(c,z) < 3) = 3.0 ;
    
```

No active process

```

indus89
Iteration: 4085   Dual objective   =   115074.076725
Iteration: 4183   Dual objective   =   114925.604909
Removing shift (17).

Optimal solution found.
Objective :      114873.655552

--- Restarting execution
--- indus89.gms(3621) 0 Mb
--- Reading solution for model wsisn
--- indus89.gms(3621) 4 Mb
*** Status: Normal completion
--- Job indus89.gms Stop 06/29/06 04:59:12 elapsed 0:00:02.724
    
```

Close Open Log Summary only Update

1: 1 Insert



Hands-on! Testing the installation

```
lewis.gams.com - PuTTY
$gamslib indus89
Model indus89.gms retrieved
$gams indus89
--- Job indus89 Start 06/29/06 05:01:20
GAMS Rev 145 Copyright (C) 1987-2006 GAMS Development. All rights reserved
Licensee: EURO 2006 GAMS Workshop          GO60626/0001CB-LNX
          GAMS Software GmbH                DC5946
--- Starting compilation
--- indus89.gms(3622) 4 Mb
--- Starting execution
--- indus89.gms(3618) 5 Mb
--- Generating LP model wsisn
--- indus89.gms(3621) 7 Mb
--- 2,726 rows 6,570 columns 39,489 non-zeroes
--- Executing CPLEX

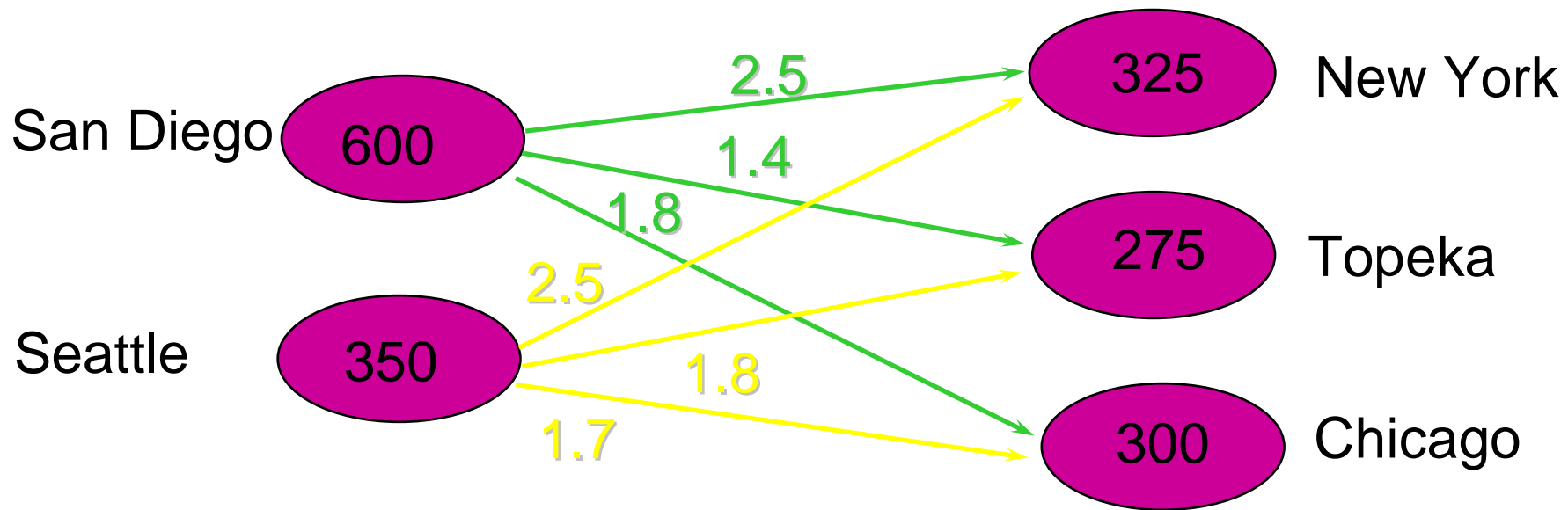
GAMS/Cplex Apr 21, 2006 LNX.CP.CP 22.2 031.034.041.LX3 For Cplex 10.0
Cplex 10.0.1, GAMS Link 31
Cplex licensed for 1 use of lp, qp, mip and barrier, with 4 parallel threads.

Reading data...
Starting Cplex...
Tried aggregator 1 time.
LP Presolve eliminated 280 rows and 805 columns.
Aggregator did 652 substitutions.
Reduced LP has 1794 rows, 5113 columns, and 33006 nonzeros.
Presolve time = 0.04 sec.
Initializing dual steep norms . . .

Iteration log . . .
Iteration:      1 Scaled dual infeas = 2955667.467575
```



A few Words about GAMS Syntax



Minimize Transportation cost
subject to Demand satisfaction at markets
Supply constraints



GAMS Syntax – Mathematical Algebra

$$\sum_{\substack{c,p: \\ (c,p) \in \mathcal{N}}} tcost \cdot dist(c,p) \cdot x_p^c \rightarrow \min$$

$$\sum_{\substack{c,p: \\ (c,p) \in \mathcal{N}}} x_p^c \leq sup(c) \quad \forall c$$

$$\sum_{\substack{c,p: \\ (c,p) \in \mathcal{N}}} x_p^c \geq dem(p) \quad \forall p$$

$$x_p^c \geq 0 \quad \forall c, p : (c, p) \in \mathcal{N}$$



GAMS Syntax – GAMS Algebra

```
gamside: C:\Documents and Settings\bussieck\My Documents\gamsdir\project.gpr - [c:\documents an...
IDE File Edit Search Windows Utilities Help
call
transport.gms

Variables
    x(i,j)  shipment quantities in cases
    z       total transportation costs in thousands of dollars ;

Positive Variable x ;

Equations
    cost          define objective function
    supply(i)     observe supply limit at plant i
    demand(j)    satisfy demand at market j ;

cost ..         z =e= sum((i,j), c(i,j)*x(i,j)) ;

supply(i) ..    sum(j, x(i,j)) =l= a(i) ;

demand(j) ..   sum(i, x(i,j)) =g= b(j) ;

Model transport /all/ ;
```




GAMS Syntax – cont.

- Symbols:
 - Sets `Set I some stuff /cat,dog,ding1*ding10/`
 - Parameters `Parameter life(I) life count / cat 7 /`
 - Variables `Integer Variable x(I) number to purchase;`
 - Equations `Equation e(I) relate something;`
 - Models `Model animallife /e, some, more/;`
 - ASCII Output Files `File fx some file / 'c:\t\text.txt' /`
- Statements
 - Declaration+Data statement `Set I /cat,dog/;`
 - Data Assignments `life('dog')=life('cat')-1; x.lo(I)=1;`
 - Equation Definition `e(I).. Sqr(x(I)) =l= log(life(I));`
 - Programming Flow Control `loop(I, put fx I.t1);`
 - Option statement `Option reslim=10;`

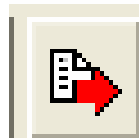


Hands-On! Inspect trnsport.gms

- IDE:

File→Model Library
trnsport

Hit F9 or Click



- Unix:

```
$ gamslib trnsport  
$ vi trnsport.gms  
$ gams trnsport  
$ vi trnsport.lst
```



Hands-on! IDE - A Guided Tour

- IDE Project Management
- Documentation
 - User's Guide/McCarl UG, Solver Manual
- Model Library
- Editor
- Solver Selection
- Option Selection
- Listing file/Tree view/Error navigation
- GDX Viewer
 - Data cube
 - Export to Excel
 - Graphs



Solver Option Files

- Pass solver specific options
 - E.g. tolerances, limits, algorithm selection
- Solver option file *solver.opt* e.g. *cplex.opt* with solver specific options (one per line)
- Activate solver option file
 - `optfile=1` on command line/parameter window
 - `<modelname>.optfile=1;` before solve
- Multiple option files:
 - *solver.opt* `optfile=1`
 - *solver.op2* `optfile=2`
 - ...
 - *solver.999* `optfile=999`



Special Solvers

- *Solvers* that do not *solve* the problem:
 - **CONVERT**
 - Converts the model into different formats
 - **AMPL/LINGO**
 - Converts model into AMPL/LINGO syntax and calls the other system to solve the problem
 - **EXAMINER**
 - Checks the quality of a solution found by a different solver
 - **BENCH**
 - Benchmarking solver



Model Translation



[[GAMS World Home](#) | [GMS2XX Translator](#) | [Search](#) | [Contact](#)]

Instructions

In order to use the GMS2XX translation service which is based on the "solver" [GAMS/CONVERT](#) you have to attach your model to an email and send it to our translation server at gms2xx@gamsworld.org. You specify the language in the subject line, for example

Subject: GAMS

At the moment we support the following *languages*:

- AMPL
- BARON
- CplexLP
- CplexMPS
- GAMS
- LGO
- LINGO
- MINOPT
- ALL (this creates scalar versions of all supported languages, listed above)



Model Translation – Cont.

- Translation of MP Model into *Scalar Model*
 - List of Variables/Equations
- Advantages:
 - Syntax for Scalar Models almost identical for different Modeling Languages (easy Translation)
 - Hides proprietary Information
- Seamless Modeling System Connection
 - For example: GAMS/AMPL with Kestrel (NEOS)

```
Set I Products          /P1*P2/
    J Cutting Patterns /C1*C2/;
```

```
Parameter c(J)      cost of raw material          /C1 1, C2 1/
              cc(J)   cost of change-over of knives /C1 0.1, C2 0.2/
              b(I)    width of product roll-type I /P1 460, P2 570/
              nord(I) number of orders of product type I /P1 8, P2 7/
              Bmax    width of raw paper roll      /1900/
              Delta   tolerance for width         / 200/
              Nmax    max number of products in cut / 5/
              bigM    max number of repeats of any pattern / 15/;
```

```
Variable y(J)      cutting pattern
              m(J)   number of repeats of pattern j
              n(I,J) number of products I produced in cut J
              obj    objective variable;
```

```
Binary Variable y; Integer Variable m, n;
```

```
Equation defobj, max_width(J), min_width(J), max_n_sum(J),
              min_order(I), cut_exist(J), no_cut(J);
```

```
defobj..      sum(j, c[j]*m[j] + cc[j]*y[j]) =e= obj;
max_width(j).. sum(i, b[i]*n[i,j])           =l= Bmax;
min_width(j).. sum(i, b[i]*n[i,j]) + Delta   =g= Bmax;
max_n_sum(j).. sum(i, n[i,j])                =l= Nmax;
min_order(i).. sum(j, m[j]*n[i,j])           =g= nord[i];
cut_exist(j).. y[j]                          =l= m[j];
no_cut(j)..   m[j]                            =l= bigM*y[j];
```

```
m.up[j] = bigM; n.up[i,j] = nmax;
```

```
model trimloss /all/;
solve trimloss minimize obj using minlp;
```



```

* MINLP written by GAMS Convert
Variables b1,b2,i3,i4,i5,i6,i7,i8,x9;
Binary Variables b1,b2;
Integer Variables i3,i4,i5,i6,i7,i8;
Equations e1,e2,e3,e4,e5,e6,e7,e8,e9,e10,
           e11,e12,e13;

e1.. 0.1*b1 + 0.2*b2 + i3 + i4 - x9 =E= 0;
e2.. 460*i5 + 570*i7 =L= 1900;
e3.. 460*i6 + 570*i8 =L= 1900;
e4.. 460*i5 + 570*i7 =G= 1700;
e5.. 460*i6 + 570*i8 =G= 1700;
e6.. i5 + i7 =L= 5;
e7.. i6 + i8 =L= 5;
e8.. i3*i5 + i4*i6 =G= 8;
e9.. i3*i7 + i4*i8 =G= 7;
e10.. b1 - i3 =L= 0;
e11.. b2 - i4 =L= 0;
e12.. - 15*b1 + i3 =L= 0;
e13.. - 15*b2 + i4 =L= 0;

* set non default bounds
i3.up = 15; i4.up = 15; i5.up = 5;
i6.up = 5; i7.up = 5; i8.up = 5;

Model m / all /;
Solve m using MINLP minimizing x9;

```

```

# MINLP written by GAMS Convert
var b1 binary;
var b2 binary;
var i3 integer >= 0, <= 15;
var i4 integer >= 0, <= 15;
var i5 integer >= 0, <= 5;
var i6 integer >= 0, <= 5;
var i7 integer >= 0, <= 5;
var i8 integer >= 0, <= 5;

minimize obj:
           0.1*b1 + 0.2*b2 + i3 + i4;


subject to

e2: 460*i5 + 570*i7 <= 1900;
e3: 460*i6 + 570*i8 <= 1900;
e4: 460*i5 + 570*i7 >= 1700;
e5: 460*i6 + 570*i8 >= 1700;
e6: i5 + i7 <= 5;
e7: i6 + i8 <= 5;
e8: i3*i5 + i4*i6 >= 8;
e9: i3*i7 + i4*i8 >= 7;
e10: b1 - i3 <= 0;
e11: b2 - i4 <= 0;
e12: - 15*b1 + i3 <= 0;
e13: - 15*b2 + i4 <= 0;

```



Sudoku

Address  <http://www.dailysudoku.com/sudoku/index.shtml>

Daily SuDoku



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Today's SuDoku

SuDoku Archive

SuDoku for Kids

Draw/Play

Discussion

FAQ

Books

Syndication

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Welcome to the Daily SuDoku!

Today's SuDoku is shown on the right. Click the grid to download a printable version of the puzzle. Visit [the archive](#) for previous daily puzzles and solutions. Play online, print a Sudoku, solve and get hints using the new improved **Draw/Play** function.

But how do I do it?

The object is to insert the numbers in the boxes to satisfy only one condition: each row, column and 3x3 box must contain the digits 1 through 9 exactly once. What could be simpler?

The rules of the new **Monster Sudokus** are exactly the same, but more numbers and letters are needed.

Classic

Monster

Kids

Squiggly

				6		1
		7	3	1		4
5				9		
6		2			1	
		8			4	
	1			5		8
		9				3
7		8	6	3		
9		2				

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Daily SuDoku: Thu 2-Nov-2006

very hard



Christmas tree Sudoku

Address <http://www.dailysudoku.com/sudoku/archive.shtml?year=2005&month=12&day=23&type=seasonal>

Daily SuDoku



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Daily Seasonal Sudoku: Fri 23-Dec-2005 [[instructions](#)]

	3			2			9
		1				2	
			7		3		
	7		4		9		2
	6	2				8	3
			1		5		
			8		4		
3							5

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Christmas tree Sudoku: Fri 23-Dec-2005 very hard



Agenda

GAMS Development / GAMS Software

Working with GAMS – A Guided Tour

Model Development

Model Deployment and Maintenance

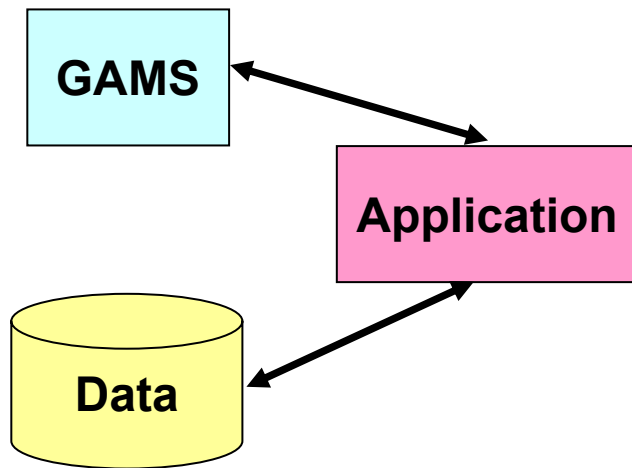


Important Principles

- Deployed models have often 15+ years lifecycle
 - Changing environment:
 - hardware, operating system, interface (GUI/data)
- Backward compatibility
- Platform/Solver/Interface Independence
 - Model benefits from
 - Advanced hardware
 - Advanced solver technology
- Reduced Total Cost of Ownership (TCO)

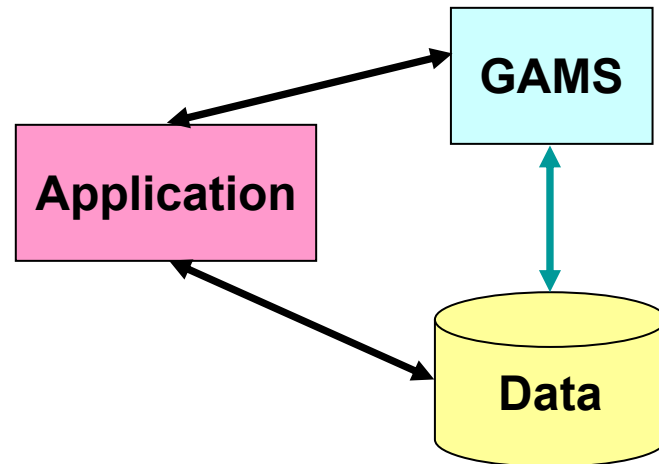


Flow of Data



Data Model I

- Application in control of data processing
- No direct data access



Data Model II

- Large Scale/Raw data exchange $\text{GAMS} \leftrightarrow \text{DB}$
- Control Data $\text{GAMS} \leftrightarrow \text{Application}$



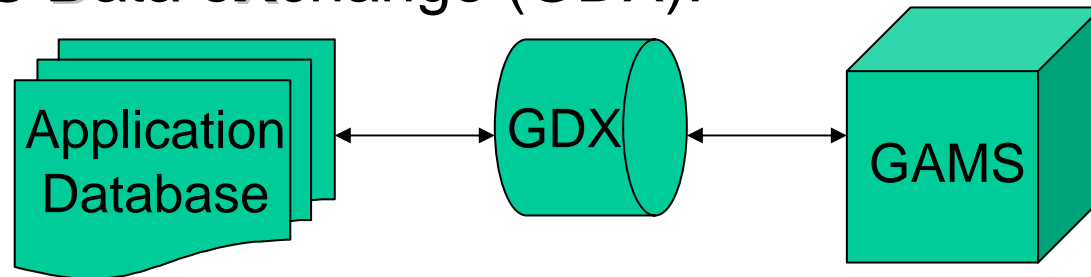
Input/Output through ASCII Files

- ASCII Input Data
 - Part of model input (`$include file.txt`)
 - Posix Utilities are part of GAMS Windows System
 - Platform independent data file preparation
 - sed, awk, grep, cut, ...
`$call cut -d, -f1,3- file.txt > filenew.txt`
- ASCII File Output
 - GAMS Put Facilities



GAMS Data eXchange

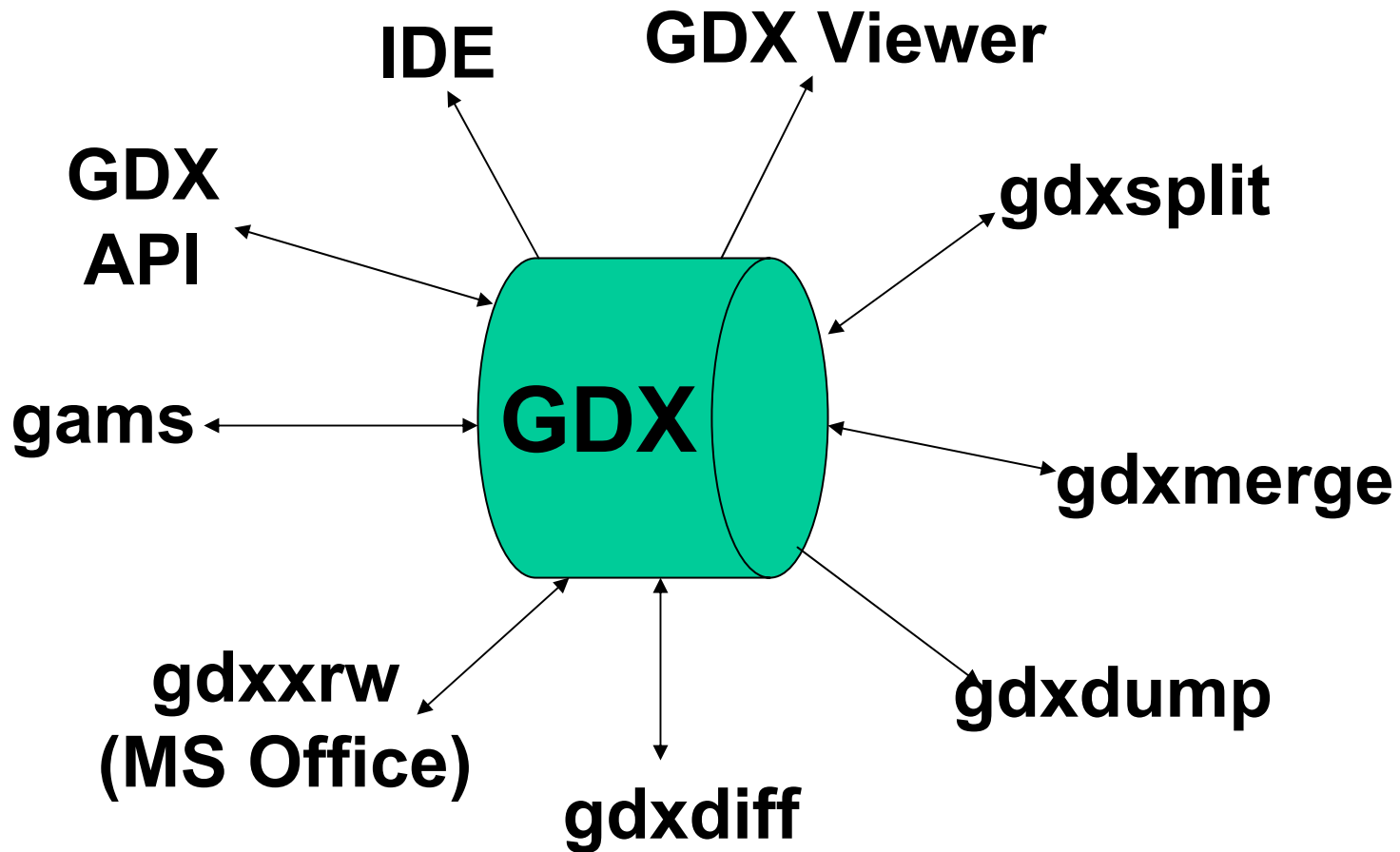
- **GAMS Data eXchange (GDX):**



- Complements the ASCII text data input
- Advantages:
 - Fast exchange of data (factor >20)
 - Syntactical check on data before model starts
 - Compile-time and Run-time Data Exchange
 - Platform Independent
- Hands-on! IDE GDX browser



GDX Tools





Samurai Sudoku

Address <http://sudoku.top-notch.co.uk/gattai5.asp>



Samurai
Sudoku

SAMURAI

The classic five merged grid Samurai Sudoku. We have one free puzzle each week and three additional weekly puzzles for registered users. See below for previous puzzles.

We also have a [printable blank Gattai-5 grid](#) for those of you who want to print out some copies to work on.

Free Samurai #33 (Easy)

Access key:

To access the premium Samurais, you will need to enter an access key in the box above. The same key will also let you access our [Sensei](#), [Shogun](#), [Sumo](#) and [Wordoku](#) puzzles and use both the samurai and standard solvers as many times as you like.

To obtain an access key:

Click the "Buy now" button below to use secure PayPal pages to purchase an access key. Each key costs £2.00 and is valid for 14 days. The key will be sent to you by email. We will only use your email address to administer this service, and will not pass your details to any third party.

Buy Now

Top Notch Free Samurai #33 (Easy)

Get the [solution to this puzzle](#) from our solver.
Registered users can view, save or print this Samurai in [Acrobat PDF format](#).

4				8	3				2	9	3	6	5		
7				5	8	1				1	4				
			6	4		5			9		7	6			
6	3	1				4				3		2			
		5		4					8		1		3		
8	4				1				5	1		9	7		
5			8	3						3		7	2		
				6				6							
							1	2				5	1	8	
					5	2	7	9							
				3							1				
					1	4	3	6							
	1	9	4				7	9			3		7		
								8			2				
5	2				8						9	1		3	
3		6			4	5				7			8	6	
	7			3		6					6		4		
					7					6			9	5	7
				1	9			3							
				5	3				8		4	3			
1	9			8	2	5			9	2		8			4
										6	2				8



Data in Excel and GAMS in Control

- GAMS is the driving program
- Data is stored in Excel (database)
- Use gdxrw to import data from Excel
- Use gdxrw to export data to Excel

- Hands-on: samurai_mrb, samurai_xls



Calling GAMS from an Application

Creating Input for GAMS Model

Callout to a GAMS Process/Executable

Reading Output from GAMS Model

- Works from basically every environment
 - Web application (server side)
 - Application Builder
 - Oracle, Eclipse, .NET, ...
 - Regular Programming language C++, Java, VB, ...
 - MS Office Application / VBA
- Hands-on! samurai_vb.xls



A few Words about Maintenance

Optimization

- Takes Longer than one is willing to wait
- It will eventually fail

Application

- Real Time
- Always need a *Solution* to Problem

- Key for support/maintenance
 - Catch problems before a model is solved
 - Implement Data Error checks
 - Reproduce the problem offline
 - Get hold of Instance (`dumpopt=11`)
 - Solver related problems in confidential models
 - Get scalar Model using solver **CONVERT**



Summary

- 30+ Years Experience in Modeling
 - Strong views on modeling process (*The GAMS Way*)
 - Development
 - Deployment
 - Maintenance
 - Less than 5% of modeling/optimization projects do not fit the GAMS way
 - Use of GAMS and its productivity tools (after potentially steep learning curve)
 - Increases productivity of model building
 - Reduces total cost of ownership for model client
 - Opens doors to a large network of GAMS developers and clients with modeling needs



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